



# CALPEEK

## CALIFORNIA POLITICAL WEEK

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**CALPEEK WILL BE OFF NEXT WEEK FOR VACATION.** We're taking off the week of March 25<sup>th</sup> for Easter and early Spring vacation. We will be back at work on April 1<sup>st</sup>. Be on the lookout for *Calpeek's Easy Reference Guide*. We plan to produce it in mid-April. Stay tuned...

### **CAMPAIGN 2002: IN LONG BEACH MAYOR'S RACE O'NEILL SEEKS WRITE-IN VOTES TO WIN 3<sup>RD</sup> TERM.**

Editor's note: The most interesting aspect of the April 9<sup>th</sup> Long Beach mayor's race is that termed out Mayor Beverly O'Neill is seeking a 3<sup>rd</sup> term as a *write-in candidate*. She may be extremely popular, but she faces a very difficult task in this election battle in L.A. Co.'s 2<sup>nd</sup> largest city and the 5<sup>th</sup> largest city in Calif. Here's our update & analysis...

...Write-in candidacies are tough to win and one can probably count memorable victories on one hand. In Calif., the best known write-in win came in 1982 when Ron Packard(R) won a U.S. House seat in Orange Co. as a write-in candidate (vs. Johnny Crean). In the U.S., the best known write-in winner was Strom Thurman (as the former South Carolina governor won a write-in battle for the U.S. Senate in 1954). Back then, Thurman was a Demo - of sorts...

...Most *Calpeek* source agree that if O'Neill, who was first elected in 1994 and reelected in 1998, were on the ballot she'd be a *slam dunk* for another term. But she's not on the April 9<sup>th</sup> ballot, and even if she makes the June 4<sup>th</sup> runoff, she is prohibited by law from being on that runoff ballot too. So in effect, it's a *double write-in effort* for O'Neill...

...And O'Neill has some solid competition. Among those on the ballot are Vice Mayor Dan Baker, who is openly gay and has only been on the council for 2+ years; Councilman Ray Grabinski (who ran for mayor in 1994); and businessman Norm Ryan, best known for leading a successful drive to cut the city's utility tax in 2000. There are 3 other candidates in the 2<sup>nd</sup> tier: CSU/Long Beach golf coach Robert Livingstone; contractor David Wong; and Long Beach Police Capt. John Stolpe (FYI: the Long Beach POA endorsed Baker)...

...Baker has the lead in fundraising, with about \$200,000, followed by O'Neill with about \$175,000. According to news reports (Press Telegram), Grabinski raised about \$46,000 last year, but had only a little more than \$17,512 cash on hand as of Jan. 1<sup>st</sup>. Regardless, all sources agree that of those on the ballot, Grabinski is the best known...

...O'Neill and Baker have done private polling (Fairbank Maslin for O'Neill and David Binder Research for Baker), but neither side would release data. That probably means the race is *very close*. Baker's consultant is Mike Orlito of the Long Beach-based Avenir Group, while O'Neill is once again using SG&A Campaigns (Parke Skelton & Steve Gray-Barkan). Both sides are in the mail, including absentee programs. Baker has reportedly hit 20,000 homes on his walking program...

...FYI: In 1994, voter turnout was 28.5%. In the Mar. 5<sup>th</sup> primary, turnout in Long Beach was about 25%. Thus most sources think the turnout on April 9<sup>th</sup> will be between 20-24% out of 212,000 who are registered in Long Beach. And despite the fact that Long Beach's economic revitalization occurred on O'Neill's watch, getting voters who like *term limits* to write-in O'Neill's name won't be easy. Stay tuned...

### **CAMPAIGN 2002: THE SAN FRANCISCO POLITICAL PICTURE IS AS CLEAR AS MUD AFTER PRIMARY...**

Editor's note: The primary has been over for just a few weeks, yet even before voters cast ballots Mar. 5<sup>th</sup> there was all sorts of speculation about the future political situation in the Bay Area. But now that the term limit extension proposal (Prop. 45) has been defeated, the *Who's Hot & Who's Not* of S.F. politics is getting even more attention. Two races to watch carefully: the 2003 battle to replace termed out S.F. Mayor Willie Brown and the 2004 battle to replace termed out 4<sup>th</sup> SD Senator John Burton. Here's a first look & analysis...

...All of the so-called "political machines" got mashed in the March 5<sup>th</sup> primary: the Burton machine; organized labor; and the Ammiano coalition. Bottomline: other

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than S.F. Co. Sup. Mark Leno and newly elected Public Defender Jeff Adachi, there were no big winners in the primary – according to several different **Calpeek** sources. So where does this leave those who are looking at these two key jobs???

... In the battle to replace Brown, there's a long list of possible contenders. They include: S.F. Co. Supes Tom Ammiano, Gavin Newsom and perhaps Tony Hall; former S.F. Co. Sup. Angela Alioto; S.F. Police Chief Fred Lau; and City Treasurer Susan Leal. On **Calpeek's** *watch list* are Sen. John Burton, Assemblywoman Carole Migden and former political consultant Clint Reilly. Most sources say that after the defeat of Burton's daughter by Adachi, it's doubtful he'll run, but he'll keep the fires burning. As for Reilly, had Richard Riordan been elected governor, Reilly would have run for sure...

... Of this group of 6, the most interesting is Lau. The city's population is about 35-40% Asian-American and their political clout is growing with each new election cycle. Culturally, Asian-Americans are conservative (strong family values), but are still mostly Demo in registration. If Lau were to run, he'd be battling in the center with Newsom and Leal. Ammiano might have the political left all to his own, but because Leal is a lesbian, a good hunk of Ammiano's gay base might jump to her banner...

... The other contest in 2004. S.F. has been blessed in that since the 1970s there has been a string of powerful legislators representing S.F. Former Speakers Brown & Leo McCarthy; Senate Majority Leader George Moscone; Sen. Milton Marks; Burton; and more recently Assembly Majority Leader Kevin Shelley and former Assembly Appropriations Cmt. Chair Carole Migden...

... The 4<sup>th</sup> SD is up in 2004 and it's no secret that Migden is eyeing this seat, even though she's now running for the Board of Equalization (and has her other eye on the mayor's job). Willie Brown has already begun raising tons of money for a possible run here too. In addition to Brown and Migden, there's been some speculation that former mayor and assemblyman Art Agnos might look things over. He looked briefly in 1996, but backed out when Burton began to call in political IOUs. Also said to be looking are Assemblyman Joe Nation and former Assemblywoman Kerry Mazzoni. About half of the 4<sup>th</sup> SD is in S.F., with the remainder in Marin and Sonoma counties – where Nation and Mazzoni are based...

... Could Willie Brown win this seat? Are voters tired of Brown? Depends on who one talks to. Some think Migden

has the inside track, while others think Brown, with his pro-labor allies might be able to win this seat. The 4<sup>th</sup> SD was redrawn to include some key Black neighborhoods. Stay tuned...

#### **CAMPAIGN 2002: UPDATE ON CALIF. SHERIFF RACES.**

Editor's note: Just didn't get around to covering all of these CA Sheriff contests, but 57 of 58 county sheriffs faced voters on Mar. 5<sup>th</sup>. S.F. Co. Sheriff Mike Hennessey wasn't up this year. Eight of the 57 county sheriffs retired this year and 3 were given the boot by voters. Here's our update...

... The 8 sheriffs who will be retiring include Alpine Co.'s Skip Veatch (replaced by John M. Crawford); Colusa Co.'s Jerry Shadinger (replaced by Capt. Scott Marshall); El Dorado Co.'s Hal Barker (replaced by Undersheriff Jeff Neves); Lassen Co.'s Ron Jarell (replaced by Comm. Bill Friefas); Merced Co.'s Gary Carlson (replaced by Comm. Mark Pazin); Riverside Co.'s Larry Smith (replaced by Bob Doyle); Sonoma Co.'s Jim Piccinini (replaced by Bill Cogbill); and Trinity Co.'s Paul Schmidt (replaced by Sgt. Lorrac Craig)...

... The *non-voluntary retirements* took place in Butte Co. where incumbent Sheriff Scott Mackenzie was defeated by Sgt. Perry Reniff (55.9%); in Humboldt Co. where incumbent Sheriff Dennis Lewis was hammered by Det. Gary Philp, who got 73.1% of the vote. And in Plumas Co., incumbent Sheriff Len Gardner was mashed by Undersheriff Terry Bergstrand, who got 71.5%. What's of interest is Humboldt Co., where the incumbent DA, Terry Farmer, was also bounded out of office. Farmer had been in office since 1982...

... Still up in the air and in a Nov. 5<sup>th</sup> runoff is Siskiyou Co. Sheriff Charles Byrd, who got 40.1% vs. Yreka PD Lt. Rick Riggins with 27.61%...

... OPEN seat runoffs include: Del Norte Co. – Crescent City PD Off. Dean Wilson (45%) vs. former Del Norte Co. Sheriff Mike Ross (25%); Kern Co. – CHP Off. Mack Wimbish (42.5%) vs. Kern Co. Sup. Steve Perez (35.7%); and Monterey Co. – Comm. Mike Kanalakis (30.1%) vs. Comm. Lonnie Heffington (21.8%). Stay tuned...

#### **CALPEEK'S CONSULTANTS DIRECTORY ON SALE**

We still have about 100 copies of **Calpeek's** 2001-02 *Directory of Campaign Consultants* left. There are about 300 listings in the Directory. Cost is \$30. Checks only. No credit cards and no invoicing. Send payment with your name, address, etc. (please type or print clearly) to Calif. Political Week or Calpeek, P.O. Box 1468, Beverly Hills, CA 90213...

**CAMPAIGN 2002: CALIFORNIA INITIATIVE UPDATE**

Editor's note: There are 27 initiatives now in circulation attempting to qualify for the Nov. 5, 2002 general election ballot in Calif. There are another 9 initiatives at the AG's office, awaiting Title & Summary. Here's our chart. A statute requires 419,260 valid signatures; a constitutional amendment (C/A) requires 670,816 signatures. Recommended deadline for submitting petitions to make the November ballot is June 27<sup>th</sup>...

| <u>Name</u>              | <u>Deadline</u> | <u>C/A or Statute</u> |
|--------------------------|-----------------|-----------------------|
| CA Clemency Boards       | 4/4/02          | C/A                   |
| Beginning of Life II     | 4/8/02          | Statute               |
| State Grand Juries       | 4/12/02         | C/A & Statute         |
| Classification By Race   | 4/19/02         | C/A                   |
| Election Reforms         | 4/25/02         | Statute               |
| Trans. Sales & Use Taxes | 5/16/02         | Statute               |
| Same Day Registration    | 5/20/02         | Statute               |
| Trans. Sales Taxes II    | 5/20/02         | Statute               |
| Trans. Annual Allocation | 5/20/02         | Statute               |
| Trans. annual Alloc. II  | 5/20/02         | Statute               |
| Water Qualify/Supply     | 5/28/02         | Statute               |
| Reapportionment          | 5/28/02         | C/A                   |
| Reimburse Local Govt.    | 5/28/02         | C/A                   |
| Right to Keep/Bear Arms  | 5/28/02         | C/A                   |
| Casino-Type Gaming II    | 6/3/02          | C/A                   |
| Restrict on A/V Voting   | 6/3/02          | Statute               |
| Casino-Type Gaming III   | 6/3/02          | C/A & Statute         |
| Reimburse Local Govt II  | 6/6/02          | C/A                   |
| Old-Growth Trees         | 6/7/02          | Statute               |
| Revise 3-Strikes         | 6/10/02         | Statute               |
| Reimburse Local Govt III | 6/21/02         | C/A                   |
| Reimburse Local Govt IX  | 6/21/02         | C/A                   |
| After School Programs    | 6/28/02         | C/A                   |
| Workers Compensation     | 7/1/02          | C/A & Statute         |
| Workers Compensation II  | 7/1/02          | Statute               |
| Prison Education Program | 7/15/02         | Statute               |
| Tax Restructuring        | 7/15/02         | C/A & Statute         |

**NEW SECESSION SURVEY SHAKES UP L.A. INSIDERS.**

Editor's note: A new poll by the L.A. Times shows that the drive to split the San Fernando Valley away from L.A. is gaining ground. This news has shaken L.A.'s political establishment and it comes at time when there's not much leadership coming from Mayor James Hahn or from L.A. Council Pres. Alex Padilla. Here's our brief update & analysis...

...Secession data first. One year ago, letting the Valley split away from the rest of L.A. was favored by only 36% of all L.A. City voters. Now the data shows 46% favor the split, while 38% are opposed. In order to secede, the pro-secession side not only has to win in the Valley, but also

citywide as well. In the Valley, the secession movement is favored by 55% vs. 36% opposed. Mayor Hahn has pledged to raise between \$5-10 million for a campaign to keep the city together. His key advisor, Bill Wardlaw, along with Hahn campaign consultants Bill Carrick and Kam Kuwata, are already working on this effort. A secession vote is not yet set for the November ballot, but it's almost there...

...The new L.A. Times data has shaken up the downtown L.A. establishment – who figured this Valley secession movement was really nothing more than a front for breaking up the huge L.A. Unified School District. Now they are beginning to worry, even though some insiders don't see the pro-Valley forces as having the resources to mount a credible citywide campaign...

...The polling data comes at time when some sources see both Hahn and Padilla as MIA. "Neither are leading and there's a power vacuum," one insider told Calpeek. And it's not just secession in terms of key issues which are on the plate, but which are not being dealt with: L.A. Airport (expansion); billboards; the downtown homeless (a situation which is beginning to get out of hand); and always the problem of transportation. And new reapportionment of council district lines are due out in the next 45-60 days. Tons of controversy here too...

...While Hahn's low-keyed style may have been OK when there was a strong council president (such as the late John Ferraro), the fact is Padilla is viewed by sources as a very weak leader. Padilla's biggest problem: he's being hampered for his over the top role in pushing the candidacy of Assemblyman Tony Cardenas over Wendy Greuel in the 2<sup>nd</sup> Council District special election. Greuel won the seat March 5<sup>th</sup> by 242 votes. The way in which Padilla campaigned for his former boss has not gone over well with the rest of the council...

...Will Padilla survive? Sources tell Calpeek that Councilman Tom LaBonge has the votes to replace Padilla. The way insiders see it, Padilla has only himself and three other sure votes. But there won't be a run at Padilla until Greuel is sworn into office in April. Stay tuned...

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**CAMPAIGN 2002: MORE POST-ELECTION ANALYSIS.**

Editor's note: Here's another update on the just concluded Mar. 5<sup>th</sup> Calif. primary election...

☒ **Turnout Inching Upward** – The latest figures from the Calif. Secretary of State indicates voter turnout is now 33% (3/18/02). On Mar. 6<sup>th</sup> the turnout was 31.1%...

☒ **Post Election Simon Poll** – By pollster Steve Kinney of Public Opinion Strategies(POS), Mar. 6-10, among 800 likely voters Statewide. POS is the pollster of record for GOP businessman Bill Simon. In this new survey, Simon leads Davis by a margin of 48% to 41%. FYI: a few days before the Mar. 5<sup>th</sup> primary, polling for Davis (Fairbank, Maslin) showed the governor leading Simon by 6 points. The Davis response to the POS poll: it's a push poll ("The tainted questions in this poll are designed to nudge respondents toward a desired result,")...

...FYI: In case you missed it, the *S.F. Chron's* Carla Marinucci and Lance Williams reported (3/17/02) Simon hired Louis Philip "Phil" Sheldon Jr. during the final weeks of the primary. Sheldon Jr. is a chip off the old block: he's anti-choice & anti-gay and his dad is The Rev. Lou Sheldon, head of the *Traditional Values Coalition*. According to the story, Sheldon Jr.'s role was to use email in a cyber GOTV effort targeting conservative voters...

☒ **Post Election McClintock Poll** – Also by pollster Steve Kinney of POS (piggybacked onto the Simon poll). In this survey, GOP Sen. Tom McClintock leads Demo Steve Westly by a margin of 38% to 36%. The poll also showed McC's name ID at 55%...

☒ **Davis' Gouger Spot Finished Riordan** – While some *Calpeek* sources think Gov. Gray Davis' negative tv ad attacking Goper Richard Riordan on abortion is what hurt the former L.A. mayor most, other sources say that the energy gouger spot (claiming LADWP gouged during the energy crisis) may have sealed Riordan's chances once the abortion ad softened Riordan up. The gouger spot never ran in L.A., but was used in San Diego, S.F., Sacto and along Calif.'s Central Coast. According to one source, "When this spot ran, Riordan's numbers just tanked."...

☒ **San Berdo DA Stout Quits Race** – Although his name will still appear on the ballot, incumbent San Bernardino Co. DA Dennis Stout has pulled the plug on his reelection effort. Stout got 35.2% of the vote and was forced into a runoff with DDA Mike Ramos, who finished ahead of Stout with 42.7%. Stout issued a press release saying "*The voters have*

*given me a message that they desire change...*" Stout was the focal point of a scandal involving himself and County Sup. Jerry Eaves – where Stout secretly aided Eaves' opponent, all this while Stout's office was investigating Eaves on corruption charges...

☒ **Update on Prop. Q in L.A.** – This \$600 million bond for new police & fire facilities is now over the 2/3rds vote required. Only one independent expenditure for YES on Q: Viacom Outdoor pumped in \$148,000 in billboards for Q...

☒ **18<sup>th</sup> CD Update** – It might not be *Condit Country* any longer, but U.S. Rep. Gary Condit(D-Ceres) is still in the driver's seat – because unless winning Assemblyman Dennis Cardoza(D) can make peace with his former boss, the 18<sup>th</sup> CD could go GOP in the fall. And while Cardoza won with 54.2% vs. 37.6% for Condit, Cardoza has some work to do in Stanislaus Co. Of the 5 counties in the newly drawn 18<sup>th</sup> CD, Cardoza carried Fresno, Merced, San Joaquin and Madera, but lost to Condit in Stanislaus by a 48.6% to 45.6% margin. Stay tuned...

**CALPEEK's NEW JOBS AND PERSONNEL NOTICES.**

Editor's note: Here are some items to mark down in your notebook...

- A sad note: Ernest E. Debs, who was a fixture on the L.A. Co. Board of Supes from 1958-74, died Mar. 17<sup>th</sup> at age 98. He was also an assemblyman and served on the L.A. City Council. He carried legislation which helped to establish CSU/L.A. and the UCLA Medical Center. R.I.P...

- Savvy Demo fundraiser Charley Dobbs has moved her office to 11601 Wilshire Blvd., #650, L.A. 90025. (310)575-1500...

- Former Speaker Bob Hertzberg(D) named Rabbi Gary Greenebaum to the State Bar Bd. of Governors. Greenebaum is Western Reg. Director of the American Jewish Cmt...

- Karen Hanratty has been hired as press secretary to the CA Republican Party. She previously worked for GOP Senate Leader Jim Brulte. Rob Stutzman will remain at the CRP as a communications consultant. Both work out of the CRP's Sacto office...

- The Democratic Leadership Council(DLC) has named Dr. Tina S. Nova, PhD., as chair of the Calif. DLC. She replaces Ted Roth. Nova is president/CEO of San Diego-based Genoptix, Inc...